



Palazzo Seneca chosen by Chad Clark as the best 2018 Italian Gourmet Food and Wine Journey

*“This experience will take you through **the most genuine culinary experience in Italy.** You begin with a truffle hunt and then enjoy your bounty with a Michelin starred cooking class. Your culinary journey will continue with a deep immersion in the nature of National Park of Sibillini Mountains and then the experience of the ancient art of Norcineria (Italian cured meats), olive oil making, and a mystic encounter with the Benedictine monks as you participate in their daily rituals”*

Chad Clark, an enterprising travel advisor in Phoenix, has introduced a new system for **“certifying” all sorts of unique travel experiences.** One of the hottest trends in travel over recent years has been “experiential,” the desire among vacationers to actually do things instead of laying on the beach with a book, and Clark tapped into this early when he began to build his certified program. Then he expanded the concept by opening up an industry nomination process for the first annual **Chad Clark Certified 25.** The program was launched at the Virtuoso Travel Week in Las Vegas, describing itself as **“the first-of-its-kind travel initiative that annually lists the top 25 travel experiences and products throughout the world.”**

