



FEDERICO BIANCONI

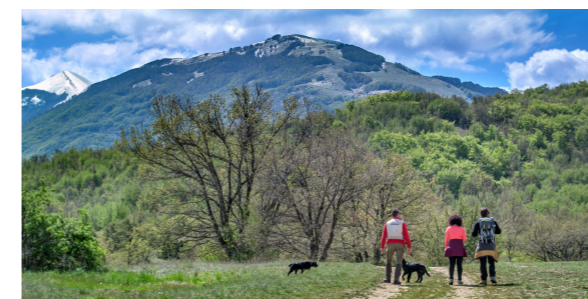
“My family and I, fifth generation hoteliers, have a strong tradition of hospitality in our very special corner of Umbria. Here, the smiles are real, our connection to our land and traditions deeply rooted and our passion to welcome guests as palpable as the scent of our world famous truffles. More than ever, we look forward to welcoming your clients and opening their eyes to our special ‘slice of heaven.’”

the pillars of norcia

As Italy reopens to tourism, we know that travelers will be looking to experience more of Italy’s wide open spaces and we could not be more proud to highlight the rural region of Umbria in central Italy and particularly the Mount Sibillini National Park. The region combines abundant pastures and farmland in its picturesque valleys, with a plethora of outdoor leisure activities for all ages and abilities in its majestic mountain range and rivers, including trekking, mountain climbing, canoeing, rafting and e-biking. (The verdant valley between Norcia and Castelluccio is particularly photogenic and a must see).

Farmed by generations of the same families with a devotion to organic methods, the region has pioneered sustainable tourism practices long before it was fashionable and boasts a thriving culinary scene equal to some of the finest restaurants in the country. Leading tourism efforts in putting the region firmly on the global travel map, the Bianconi family has been recognized by the Italian Tourism Agency (TRI) with its sustainable tourism award in 2019, and its Vespasia Restaurant (located within the award winning Palazzo Seneca hotel) has received its Michelin star rating for 5 years in a row.

In such a bountiful region, the range of culinary experiences for all members of the family are many and varied. In addition to its world-renowned truffle hunting, your clients can enjoy wine tours, unique cooking classes, locally produced cheeses and the intricate manufacturing process of Cashmere products. And if that all sounds exhausting, there is always the wonderful wellness center at Palazzo Seneca to help rejuvenate mind, body and soul.



www.palazzoseneca.com



Camille Holubar
Vista Travel Consultants

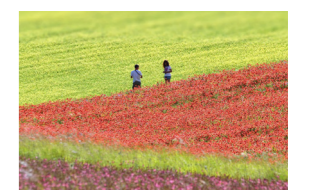
“The Bianconi family are truly the best in the industry when it comes to family run hotels. There has never been a moment that they haven’t been there for me or my family. I look forward to sending many guests to this property over the years to come.”

federico’s five

Must have experiences according to Federico:

1. Bringing children to see the animals at the local farms
2. Shopping in Brancaleone da Norcia for local meats
3. Hearing the chanted prayers at St. Benedict Monastery
4. Exploring the Sibillini Mountains by e-bike
5. Trying tagliolini al tartufo at the Salsiccia Bar

Bonus: Viewing the famous ‘Flowering of Castelluccio di Norcia’ which takes place annually in early summer.



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