

THE VISION



MAKING A BETTER WORLD THROUGH CUISINE AND HOSPITALITY

In a world that is rich in its differences, people from all cultures have always placed importance on two timeless traditions: Cuisine and Hospitality. Throughout history, these two traditions have contributed to happiness, fellowship and the art of living well: or what the French call "l'Art de vivre." It's therefore critical to our humanity –if not mankind– that cuisine and hospitality be cherished, preserved and continually revived, ensuring both can always play a role in our capacity to live well together.

For the past two decades, food, cooking and dining have gone through some significant and troubling changes. The actions of many large-scale food producers and dining establishments have had a profoundly negative impact on the health of both our planet and our consumers. As a result, some chefs have embraced the styles and trends imposed by the industry, which are, in truth, inconsistent with the original tenets of our profession. Others have focused more on ostentatious presentation, slipping even further away from the genuine role that cuisine can and should play in our lives.

At Relais & Châteaux, we strive to be true artisans and representatives of the restaurant and hotel trade. We see ourselves as both heirs and gatekeepers of not only the rich cultural history of hospitality around the world, but also the wonderful variety of cuisines within it. As a fellowship, as a family of chefs, hoteliers and restaurateurs, we have made a conscious choice to be true to the mission bestowed upon us: to preserve and share true culinary techniques and to eschew shortcuts that diminish excellence. For it's through this use of authentic methods and ingredients that we are able to truly share all that is good and beautiful in this world. For it is through these practices and beliefs that we truly express and enrich our humanity.

This strong emotion of taste, however, does not exist on its own or spring solely from the plate. Rather, it is deeply connected to one's surroundings and an authentic and generous welcome into them. This fundamental realization is the foundation on which we build our commitment to supporting cuisine and hospitality and, through this commitment, making the world better for future generations.

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Discover all 20 commitments of the Vision on our website: relaischateaux.com

To learn more



01

TO PRESERVE
THE DIVERSITY
OF CUISINES AND
HOSPITALITY IN
THIS WORLD

02

SHARE OUR
PASSION FOR ALL
THAT IS GOOD
AND BEAUTIFUL IN
THIS WORLD

03

TO WORK
TOGETHER TO
CREATE A MORE
HUMANE WORLD

